# WHY LEASE PROFIT PACKAGING EQUIPMENT?

***CONSERVE CASH*** - Leasing allows you to take delivery of new equipment while making only a small deposit. Rather than having to pay 50%-100% of the equipment cost up-front, leasing allows you to make a small initial payment. This allows you the ability to re-invest this savings into your business.

***FLEXIBILITY*** - Genesis Capital can structure leases to meet the cash flow of your business (i.e. - step payments, deferred payments, odd length terms, etc.). Leases can be structured to maximize the cash of your new equipment.

***SOFT COSTS*** - Leasing provides greater than 100% financing, by allowing you to incorporate installation, training, shipping, tax, maintenance and other soft costs into your lease payment.

***TECHNOLOGY*** - The flexible structures of leasing can provide the most opportunity to stay current with technology. By taking advantage of payment structures, term lengths, and buy out options, you can create a lease that is consistent with your equipment purchase plans.

***TAX ADVANTAGES*** - With "true" lease structures, you can write-off 100% of your monthly payment for tax purposes. In effect, Uncle Sam can pay up to 40% of the equipment cost.

**Profit Packaging**
**(660)438-7090**

PLEASE FAX OR SEND DOCUMENTATION TO: GENESIS CAPITAL • 17910 Skypark Circle, Suite 105 • Irvine, CA 92614
Phone (800)531-0371 ext 204 Fax (949)851-4946 E-Mail tony.craig@gen-cap.com • ATTN: TONY CRAIG

## LESSEE COMPANY INFORMATION

| Legal Company Name | | | | Telephone ( ) |
|---|---|---|---|---|
| Company Address | City | State | Zip | Number of Years in Business |
| Nature of Business | | | | E-Mail Address |

☐ Non Profit ☐ Proprietorship ☐ Partnership ☐ LLC / State ☐ Corporation / State

| Name of Bank / Branch | Business Checking Account # | Open Date | Telephone ( ) |
|---|---|---|---|
| Name of Trade Reference #1 | Account # | | Telephone ( ) |
| Name of Trade Reference #1 | Account # | | Telephone ( ) |

## PERSONAL INFORMATION ON OFFICERS, PARTNERS OR GUARANTORS

| Applicant #1 | Title | Social Security Number | Percent Owned in Business |
|---|---|---|---|
| Home Address | City / State / Zip | | Home Phone Number ( ) |
| Applicant #2 | Title | Social Security Number | Percent Owned in Business |
| Home Address | City / State / Zip | | Home Phone Number ( ) |

## EQUIPMENT DESCRIPTION

**Est. Equipment Cost: $**

## DECLARATION

The above information, together with any accompanying financial statements, schedules, or other materials, is submitted for the purpose of obtaining credit and is warranted to be true, correct and complete. Genesis Commercial Capital is hereby authorized to investigate (directly or through an agent or nominee) our credit and financial responsibility. By signing below, the undersigned individual, who is either a principal of the credit applicant or a personal guarantor of its obligations, provides written instruction to Genesis or its designee authorizing review of his/her personal credit profile from a national credit bureau. Such authorization shall extend to obtaining a credit profile in considering this application and subsequently for the purposes of update, renewal, or extension of such credit or additional credit and for reviewing or collecting the resulting account. A Photostat or facsimile copy of this authorization shall be valid as the original. By signing below, I/we affirm my/our identity as the respective individual(s) identified in the above application.

Applicant #1: Signature: Date:

Applicant #2: Signature: Date: